

hepsiburada.com

Analyzed: Wed, 23 Sep 2026 05:14:09 GMT

Report: <https://nalyzed.com/hepsiburada.com>

Scores and coverage

Overall 55/100 Performance - SEO 40

Security 75 Best practices 50

GEO readiness -/100 GEO sampling coverage 0%

3/4 score categories measured. Missing measurements are excluded from the overall score.

Weighted score coverage: unavailable%. GEO readiness does not measure AI citations.

Priority actions

MEDIUM Content Security Policy is missing.

Measured: Header absent. Target: Header present. Estimated effort: large.

Begin with a report-only policy, inventory required origins, then enforce a restrictive policy.

MEDIUM No H1 heading was found on the homepage.

Measured: 0 H1 headings. Target: 1 descriptive H1. Estimated effort: small.

Add a visible H1 describing the page's primary topic.

LOW Meta description is missing.

Measured: Meta description absent. Target: Description present. Estimated effort: small.

Add a concise, unique description in the page head.

LOW No XML sitemap was found.

Measured: Sitemap not found. Target: Sitemap reachable. Estimated effort: medium.

Publish an XML sitemap and declare its URL in robots.txt.

LOW X-Content-Type-Options header is missing.

Measured: Header absent. Target: nosniff. Estimated effort: small.

Send X-Content-Type-Options: nosniff on responses.

Technology stack

None detected in this scan.

Scan coverage

performance: error

tech: done

seo: done

security: done

domainInfo: done

popularity: error